

Visit Ely Oliver Cromwell's House 29 St Mary's Street Ely, Cambs CB7 4HF

01353 662026 info@visitely.org.uk

30<sup>th</sup> May 2019

To whom it may concern

Re: Re-development Proposal for St Mary's Church, Ely

On behalf of Visit Ely, I am delighted to offer my support to the re-development of St Mary's Church, Ely.

It is now widely accepted that churches should look at alternative methods of use for their beautiful buildings, other than for worship. The proposals offer sympathetic designs that will undoubtedly serve parishioners as well as opening up the building to new audiences. This will result in increased footfall as well as offering new commercial opportunities that will support the needs and remit of the Church as well as for Ely.

As an historic city with a strong tourism offering, we are always keen to be able to offer new experiences and facilities to our visitors and residents. New attractions, create new opportunities which help support the local economy and will add to the city's vibrancy.

Being located within the heritage quarter of the city and next to the Tourist Information Centre (which itself is housed within an historic building, that of Oliver Cromwell) there are plenty of opportunities for partnership working such as assisting with marketing and promotion and engaging with group activities and bookings.

We are therefore excited to see how the project develops.

Yours faithfully

Tracey Harding **Tourism, Town Centre and Events Manager**